



THE BEST OF NATURE  
*Surprises every day*

**best  
wool**  
carpets®

BEST IN PURE WOOL

SINCE 1982



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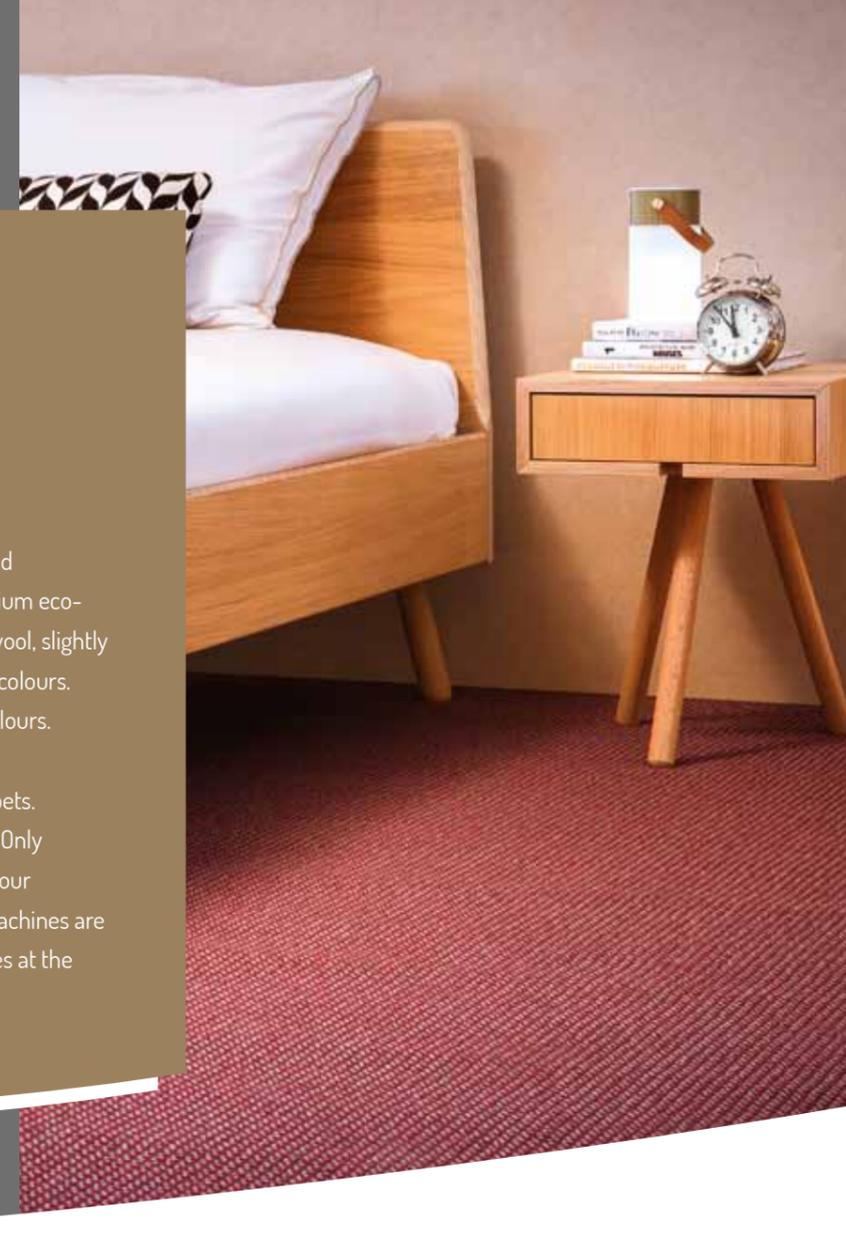
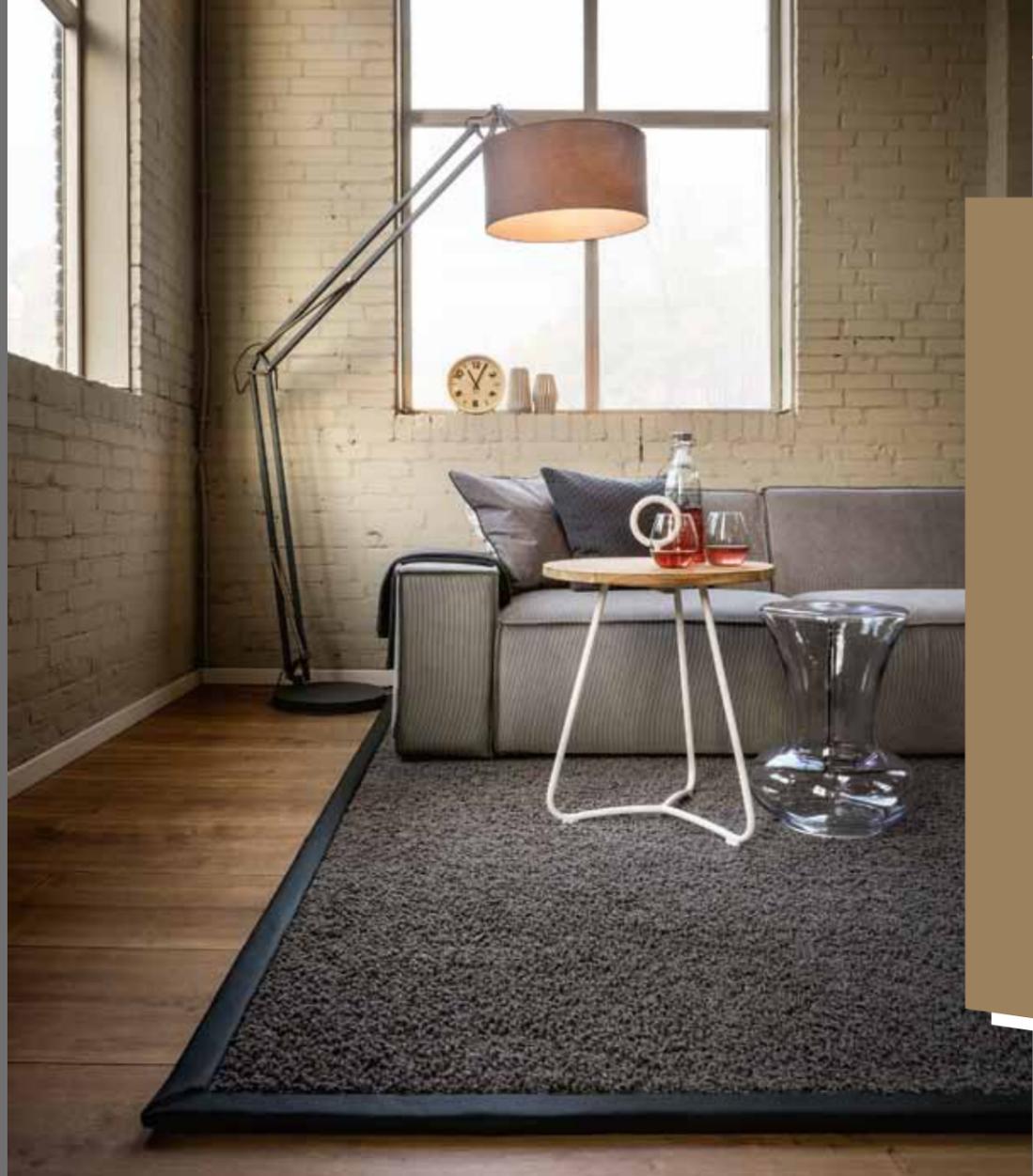
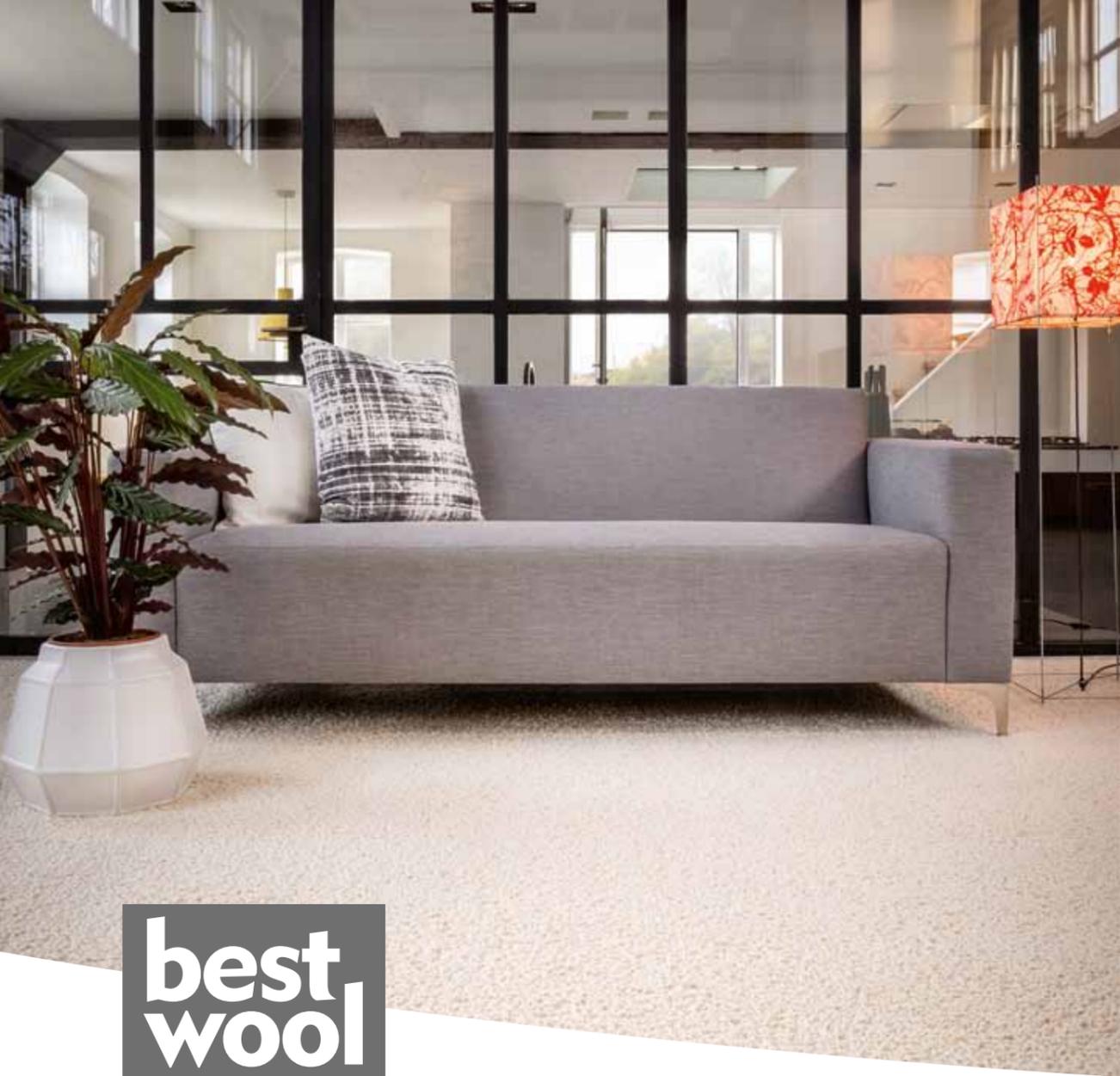
**LIVE A RICHER LIFE** - LIVING, WORKING, SLEEPING, ENJOYING, MEETING, LOVING, PARTYING AND RELAXING IN A DISTINCTIVE INTERIOR ENHANCES THE QUALITY OF OUR LIVES. CARPETS CREATE WARMTH, ATMOSPHERE, PEACE AND QUIET, COMFORT AND AN INDIVIDUAL STYLE. THEY MAKE THE DIFFERENCE IN ANY INTERIOR.

Best Wool Carpets, in the town of Best in the Netherlands, was founded in 1982. Since then we have specialised in the manufacture of all kinds of woollen carpets and rugs for use in all kinds of situations. Genuine and fair natural products for people and companies that appreciate quality. Wool is an extremely classy product and is suitable for any interior.

We export all over the world and have a reputation for being a reliable business-to-business supplier. Our years of experience in producing carpets for international brands

and many other clients make us true experts in this field. There can be no doubt that we know how to make carpets for any use.

We follow trends in interior design and also create trends ourselves. We offer a great deal of choice in both design and colour. Moreover, we are able to supply all our wool products from stock. This is one of our USPs.



# *Elegant* AND NATURAL

Wool is elegant, has a look of luxury and is extremely comfortable. It is also flame retardant, sound absorbing and antiallergic. It is a unique, strong, natural material and is also considered the premium eco-friendly carpet fibre. Our wool comes from grass-fed New Zealand sheep. This is a high-quality wool, slightly finer, longer and whiter than other sorts. It also provides an excellent base for vigorous and vivid colours. European wool is slightly coarser, is less white and is therefore used for carpets in typical wool colours.

Significant knowledge and experience are required in order to produce high-quality woollen carpets. The fact that wool is a natural product means the production circumstances change all the time. Only passionate specialists are able to produce high-quality wool carpets on a constant basis. Though our employees refine each carpet by hand, they mainly operate state-of-the-art machines. These machines are comparable with average sewing machines, but instead of only one, they use hundreds of needles at the same time, at a width of 4 or 5 metres.

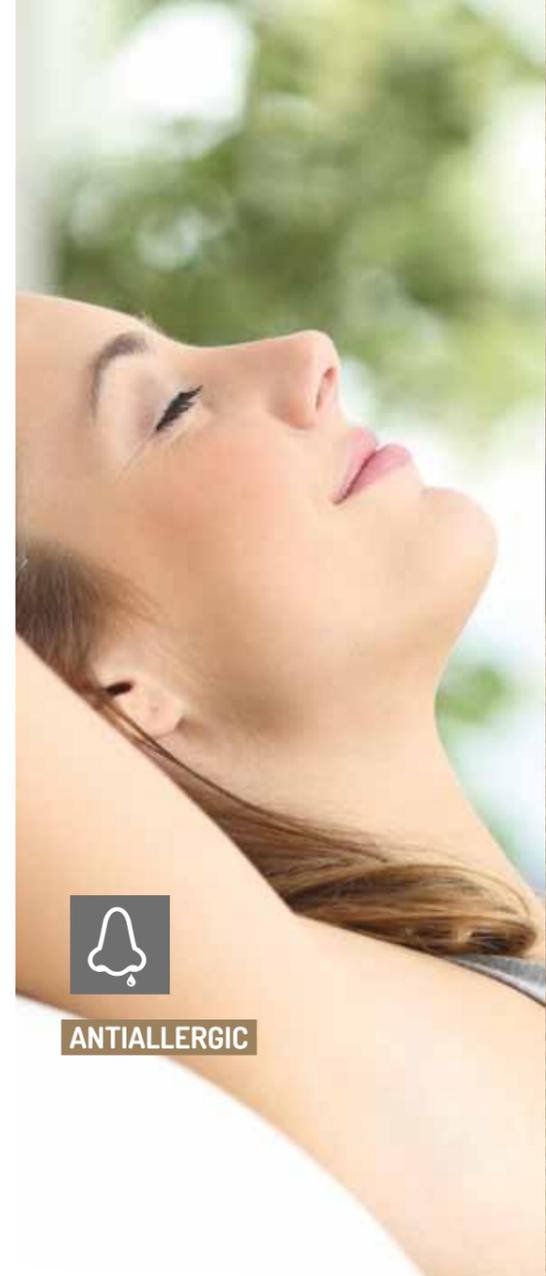
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# Maintenance AND CLEANING

Wool is durable as well as beautiful, and will remain so if maintained properly. Regular vacuuming using a rotating brush will simultaneously brush your carpet and remove the dirt from it. Just like in clothing, wool naturally repels dirt and its natural elasticity makes it less prone to wear and tear.

In order to keep your carpet beautiful, it is important to know how to remove stains properly. What you need to do is take a dry, white towel and blot the stain lightly – do not rub! – to remove any residues from the carpet. After that, place a clean, wet, white towel over the stain. Exert pressure on the towel so it will soak up the stain. Wait until the towel is completely dry. Do not use any salt as this will affect the dye.

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ANTIALLERGIC



LOW MAINTENANCE



FLAME RETARDANT



SOUND ABSORBING



COMFORTABLE AND DURABLE

## FOR EVERY STYLE AND *Every taste*

Interior design is a fashionable business. Trends change constantly, new options become available and designers continually introduce new products. Our designers know that carpets and rugs are usually long-term purchases. They therefore have to be timeless, but contemporary as well.

Our design team is constantly working on quality, designs and developments in colour. Their aim is to be innovative, not just for the sake of innovation, but in order to stand out. By combining design expertise, experience and technical know-how, they have always managed to achieve this goal. Our passion and love for our industry helps us to create a new carpet in any desired style and for any use. Our carpets are categorised into four different collections: 'Nature', 'Pure', 'Royal' and 'Rugs'.

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# *Nature collection*

## STYLISH SIMPLICITY

If you are looking for a traditional and purely natural wool carpet or rug, you will find it in the 'Nature' collection. Carpets from this collection are manufactured from European and undyed wool which makes them as ecologic and minimalistic. The carpets from our 'Nature' collection are distinctively tasteful and will make you feel completely at home.





JEDDAH - 4 COLOURS



ORDINA - 7 COLOURS



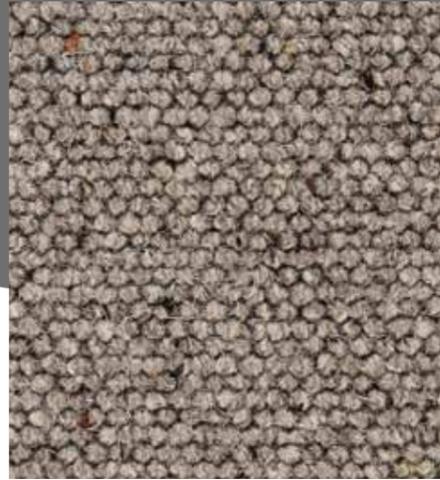
GIBRALTAR - 7 COLOURS



BERN - 6 COLOURS



OSLO - 6 COLOURS



DUBLIN - 6 COLOURS



BERLIN - 6 COLOURS



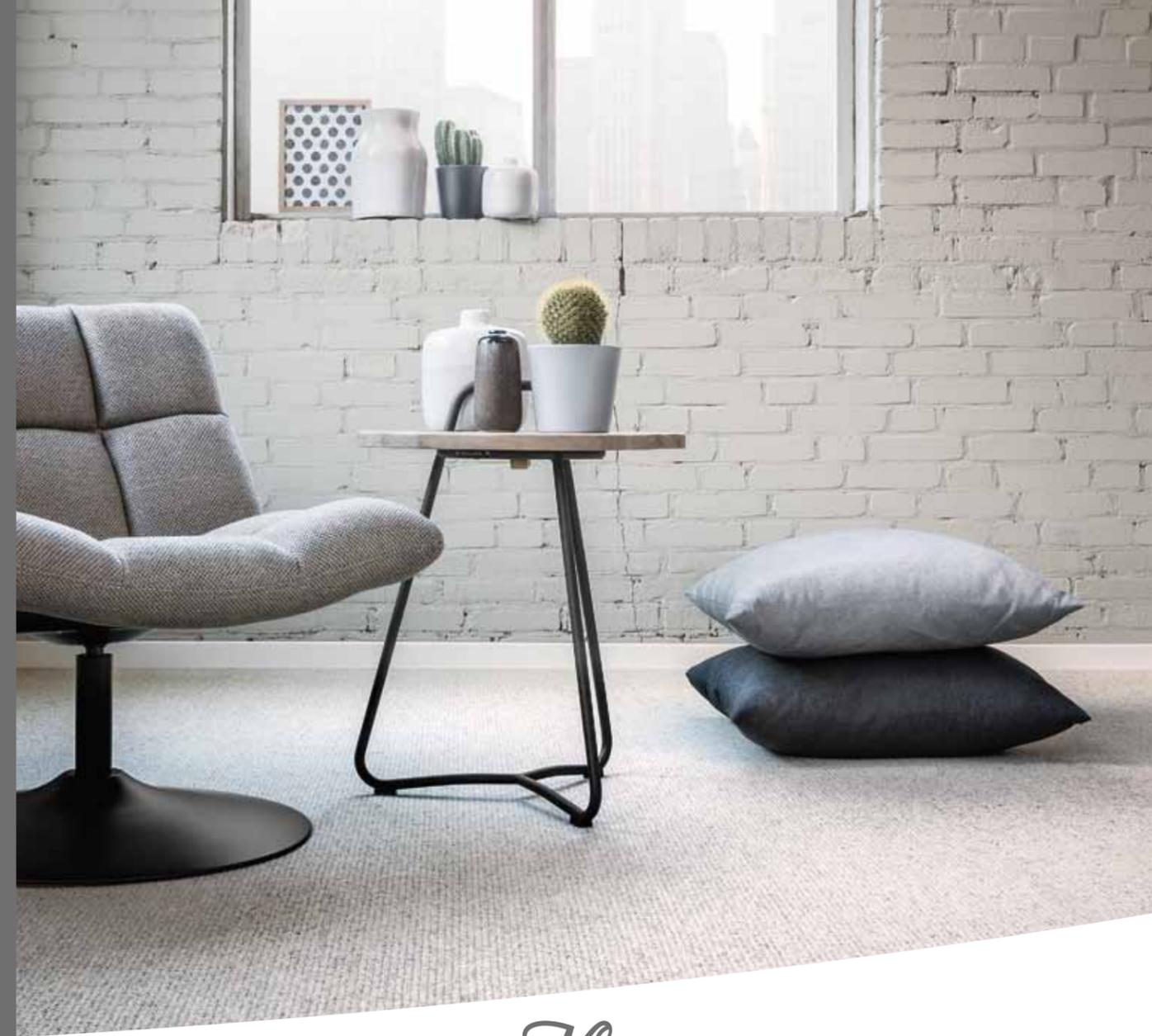
RIGA - 6 COLOURS



SOFTER SISAL - 8 COLOURS



FOUR SEASONS - 4 COLOURS



*Nature collection*  
**STYLISH SIMPLICITY**

# *Pure collection*

## WARM LUXURY

The 'Pure' collection offers a great variety of colours and combinations and are all made from New Zealand wool. This type of wool is specifically luxurious and modern at the same time. Carpets with a higher pile are softer, giving them a gorgeously luxuriant appearance. Our 'Pure' carpets are therefore most suitable for creating a comfortable and warm atmosphere. A 'Pure' carpet will give your home that personal touch.





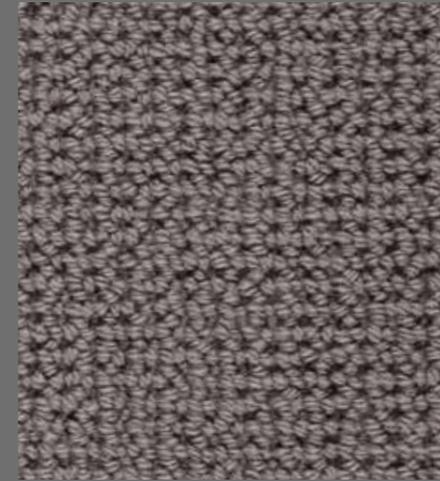
AFRICA - 4 COLOURS



SAVANNAH - 9 COLOURS



BRUNEL - 10 COLOURS



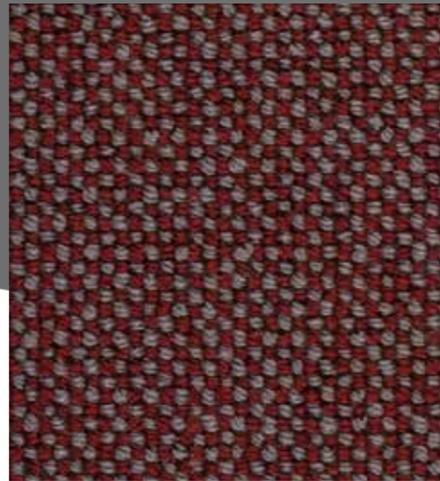
DIAS - 6 COLOURS



LIVINGSTONE - 6 COLOURS



MORZINE - 5 COLOURS



KENSINGTON - 9 COLOURS



TASMAN - 10 COLOURS



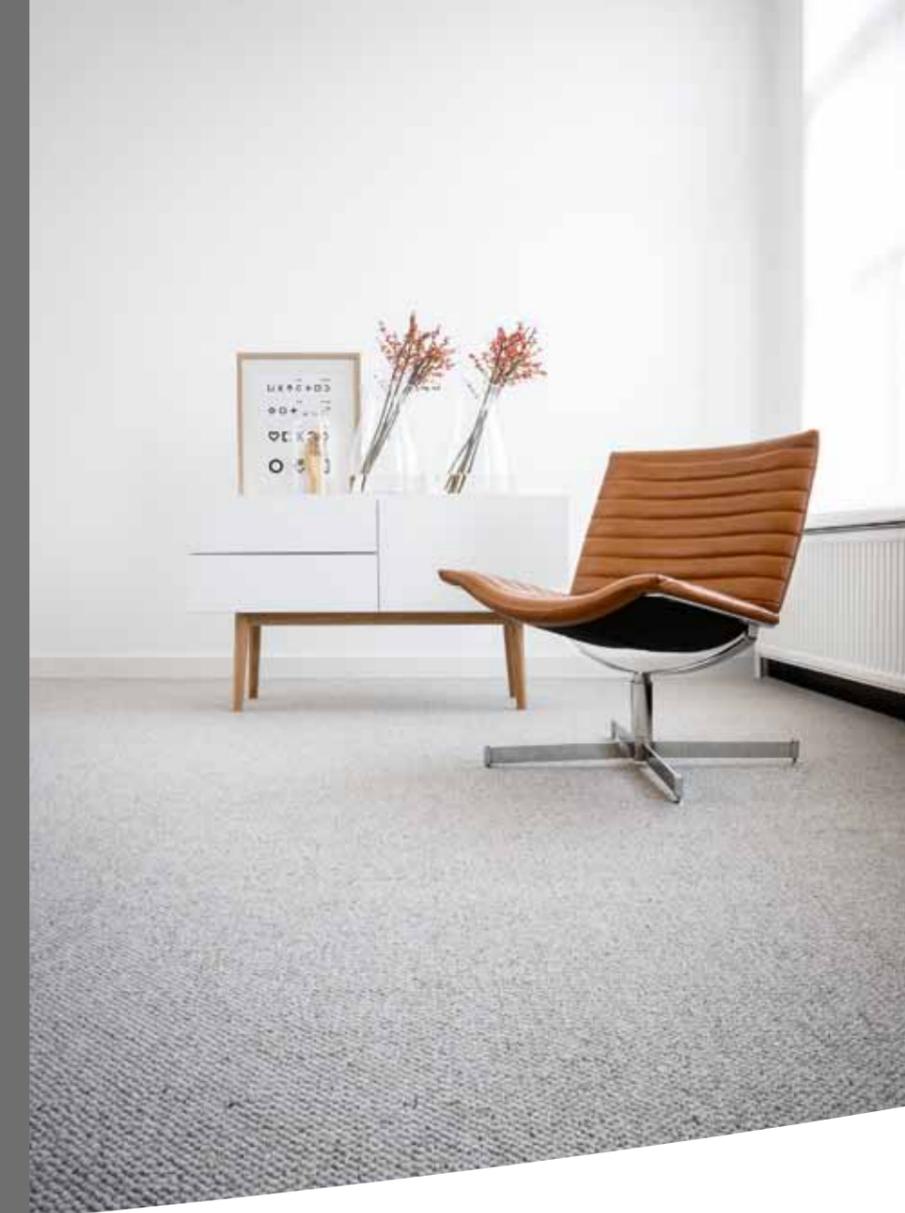
PALACE LUX - 9 COLOURS



ROYAL MARQUIS - 5 COLOURS



VENUS - 8 COLOURS



*Pure collection*  
**WARM LUXURY**

# *Royal collection*

## NATURAL PERFECTION

Our 'Royal' collection represents the ultimate in luxury floor coverings, approaching natural perfection. These carpets come in twelve variants of white. Their soft and warm touch prove that these carpets are made exclusively from the best of New Zealand wool. Carpets from the 'Royal' collection are ideal for luxurious living rooms, comfortable bedrooms and beautiful yachts.





LOTUS 111



SILK 111



JUNE 101



PEARL 111



CLOUDS 111



MERINO 111



SPRING 101



ROSE 111



FEATHER 112



LACE 170



PURITY 111



NOBILITY 111



SNOW 170

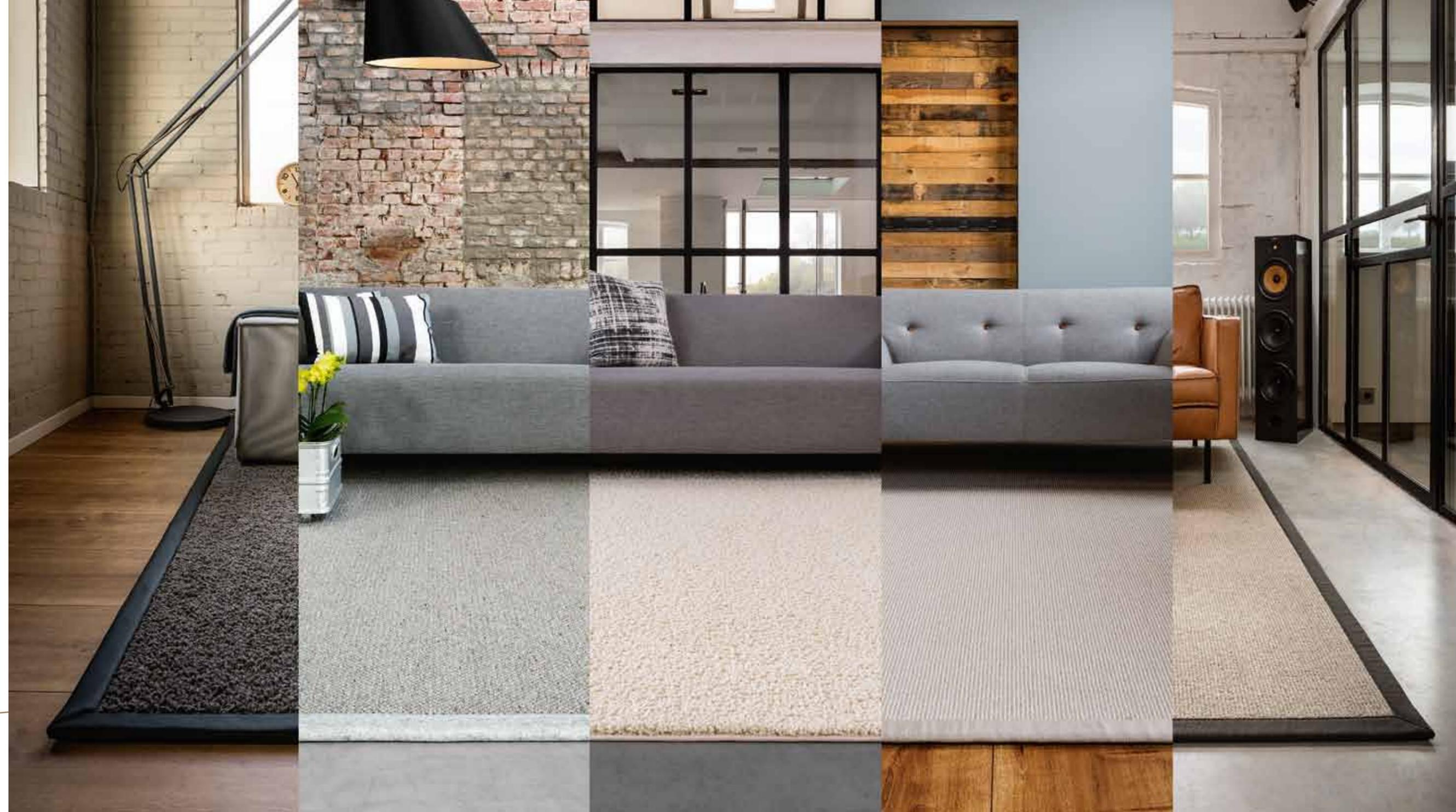
*Royal collection*  
**NATURAL PERFECTION**

# *Rugs collection*

## **A STATEMENT OF ELEGANCE**

Rugs are becoming more and more common in interiors. They are an absolute eye-catcher and enhance the atmosphere as well by adding warmth and colour. Matching perfectly with either a wood, stone, concrete or laminate floor, they also improve room acoustics.

Rugs from our 'Rugs' collection can be tailor-made. Just pick your favourite style from one of our Best Wool Carpets collections and customize your rug. Each rug is finished with a leather, felt, cotton, linen or woollen edging and our edgings are 100% natural, too. You simply choose which one you like most. Please visit our store to design and order your rug.





BLIND - 27 COLOURS



LINNEN - 12 COLOURS



FESTON - MATCHING THE COLOUR OF THE CARPET



LEER - 12 COLOURS



VILT - 9 COLOURS

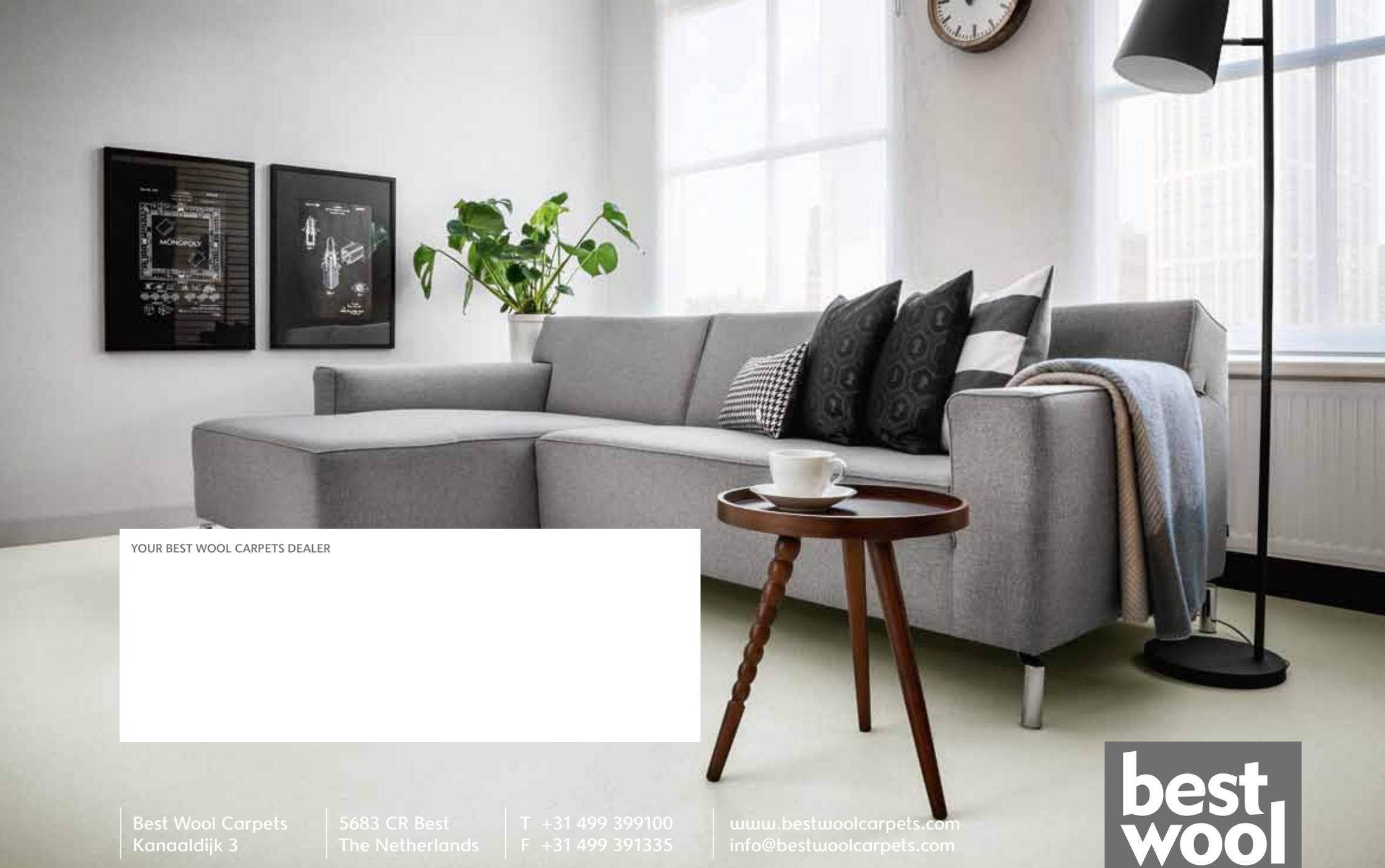
*Rugs collection*  
**A STATEMENT OF ELEGANCE**



# GUARANTEE AND *Quality marks*

Quality and reliability are the two pillars Best Wool Carpets is founded on. Our products are assessed in accordance with European legislation and standards. Everything we do and manufacture is tested by an independent and certified lab according to the standards of CE Marking, GUT (ecolabel) and Bauaufsichtliche Zulassung. Our maintenance and cleaning tips have been evaluated by James, a leader in the field of carpet hygiene, maintenance and stain removal. At Best Wool Carpets we promise to live up to your expectations. Our carpets and rugs are not only beautiful, stylish and luxurious, but also of a guaranteed quality.





YOUR BEST WOOL CARPETS DEALER

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